



Privacy Policy

How We Collect and Use Information

We collect the following types of information about you:

Information you provide us directly:

We ask for certain information such as your real name, address, phone number and e-mail address when you register for a DragSwag account, or if you correspond with us.

Information we may receive from third parties:

We may receive information about you from PayPal. However we never receive or collect financial information. This information could include, but is not limited to, the user ID associated with your account, an access token necessary to access that service, any information that you have permitted the third party to share with us, and any information you have made public in connection with that service.

Analytics information:

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for DragSwag. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving DragSwag. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

Cookies information:

Full details can be found on our Cookie Policy. When you visit the website, we may send one or more cookies — a small text file containing a string of alphanumeric characters — to your computer that uniquely identifies your browser and lets DragSwag help you log in faster and enhance your navigation through the site. A cookie may also convey information to us about how you use the website (e.g., the pages you view, the links you click and other actions you take on DragSwag), and allow us to track your usage of the website over time. A persistent cookie remains on your hard drive after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the site. Persistent cookies can be removed by following your web browser's directions. A session cookie is temporary and disappears after you close your browser. You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. However, some features of the website may not function properly if the ability to accept cookies is disabled. Full details can be found on our Cookie Policy.

Log file information:

Log file information is automatically reported by your browser or mobile device each time you access DragSwag. When you use our website, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the website, domain names, landing pages, pages viewed, and other such information.

Clear gifs/web beacons information:

When you use our website, we may employ clear gifs (also known as web beacons) which are used to anonymously track the online usage patterns of our Users. In addition, we may also use clear gifs

in HTML-based emails sent to our users to track which emails are opened and which links are clicked by recipients. The information is allows for more accurate reporting and improvement of the website.

Device identifiers:

When you access our website by or through a mobile device (including but not limited to smart-phones or tablets), we may access, collect, monitor and/or remotely store one or more “device identifiers,” such as a universally unique identifier (“UUID”). Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device’s operating system or other software, or data sent to the device by DragSwag. A device identifier may convey information to us about how you browse and use the website. A device identifier may remain persistently on your device, to help you log in faster and enhance your navigation through the website. Some features of the website may not function properly if use or availability of device identifiers is impaired or disabled.

Commercial and marketing communications:

We use the information we collect or receive, such as your email address, to communicate directly with you. We may send you emails containing newsletters, promotions, and special offers. If you do not want to receive such email messages, you will be given the option to opt out or change your preferences. We also use your information to send you Service-related emails (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the website, technical and security notices). You may not opt out of Service-related emails.

Use of certain service type information we collect about you:

We use or may use cookies, log file, device identifiers, location data and clear gifs information to: (a) remember information so that you will not have to re-enter it during your visit or the next time you visit the site; (b) provide custom, personalized content and information; (c) to provide and monitor the effectiveness of our Service; (d) monitor aggregate metrics such as total number of visitors, traffic, and demographic patterns; (e) diagnose or fix technology problems; (f) help you efficiently access your information after you sign in; (g) to provide advertising to your browser or device, and (h) automatically update the website application on your mobile devices.

Sharing of Your Information

We will not rent or sell your information into third parties.

Instances where we are required to share your information:

DragSwag will disclose your information where required to do so by law or subpoena or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security, quality or integrity of our company; and/or (c) to exercise or protect the rights, property, or personal safety of DragSwag, our Users, or others.

How We Store and Protect Your Information

Storage and Processing:

Your information collected through the website may be stored and processed in the United States or any other country in which DragSwag or its subsidiaries, affiliates, or service providers maintain facilities. DragSwag may transfer information that we collect about you, including personal information, to affiliated entities, or to other third parties across borders and from your country or

jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to the U.S. or any other country in which DragSwag or its parent, subsidiaries, affiliates, or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

Keeping your information safe:

DragSwag cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the website. To protect your privacy and security, we take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to your email communications from DragSwag, at all times. However, DragSwag cannot ensure or warrant the security of any information you transmit to DragSwag or guarantee that information on the website may not be accessed, disclosed, altered, or destroyed.

Compromise of information:

In the event that any information under our control is compromised as a result of a breach of security, DragSwag will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

Your Choices about Your Information

You control your account information and settings: You may update your account information and email-communication preferences at any time by logging in to your account and changing your profile settings or sending a request to info@dragswag.co. We make every effort to promptly process all unsubscribe requests. As noted above, you may not opt out of Service-related communications (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the website, technical and security notices). If you have any questions about reviewing or modifying your account information, you can contact us directly at info@dragswag.co.

How long we keep your private profile information:

Following termination of your User account, DragSwag may retain your private profile information for a commercially reasonable time for backup, archival, or audit purposes. For the avoidance of doubt, any information that you choose to make public on the website may not be removable.

Minor Privacy

DragSwag does not knowingly collect or solicit any information from anyone under the age of 18 or knowingly allow such persons to register as Users. The website and its content are not directed at minors under the age of 18. In the event that we learn that we have collected personal information from a person under age 18 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a minor under 18, please contact us at policy@dragswag.co.

Links to Other Websites and Services

We are not responsible for the practices employed by websites or services linked to or from the website, including the information or content contained therein. Please remember that when you use a link to go from our website to another website, our Privacy Policy does not apply to third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and we do not control over any third-parties that you authorize to access your User Content. If you are using a third-party website or service (like Facebook, Google groups, or an IRC chatroom) and you allow such a third-party access to you User Content you do so at your own risk. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources other than through the website.

For questions or concerns email us at policy@dragswag.co.